

December 19th, 2018 Board of Directors Meeting Minutes

Better Business, Best Life!

Location: Bonney Lake Justice Center/Conference Call

Time: 8:15 – 9:45 AM

Call to Order/ Roll call

Start: 8:24AM

Attendance: Thad Huff, Holly Shaw, Lindsey Fekete, Jen Francis, Tina Maier, Guy Maughan

ACTION: Approve - November Meeting Minutes - Motioned by Jen F. (Seconded by Tina M.)

- No Opposed

ACTION: Approve - November Treasury Report - **Motioned by Jen F.** (Seconded by Lindsey F.) - No Opposed

Discussion: Disappointed on the overall outcome for October. Operated at a loss, however once diving into the financials reasoning behind this is due to lack of event income that would have otherwise been recognized if enough planning time had been allowed.

ACTION: Approve - 2019 Networking Schedule

Discussion: No need to approve the Networking Schedule as it is regular business can be moved to general updates.

This action item was killed and will not be brought to vote.

ACTION: Approve - Change the term "Dues" to "Investments"

Discussion: Jen - Some businesses are not able to give "investments" but are able to pay an annual membership due.

Thad - It is more of a wording and framing item where due's is kept in tact but it we drive home the message of it being an investment for your business and the community.

This action item was killed and will not be brought to vote.

ADDENDUM ACTION ITEMS:

ACTION: Approve - Interim 2019 Budget Proposal. Will need a month-to-month breakdown to further clarify some pieces and final approval.

UPDATES:

Follow Up Action Needed:

- Discussion over 2019 Budget
- Open Board Positions
 - o 3 Open Spots CORRECTION: 4 Empty Board Seats

Discussion: According to our Bylaws we are required to have a treasure on the board. Guy Maughan has temporarily filled this role until a replacement can be found.

- Sip & Shuttle Event Budget
- Redesigning Networkings for 2019
 - *Update Name* Bonney Lake Networking
 - Buckley Networking
 - Tehaleh Walk & Talk
 - *UPDATE* Sumner Networking
 - *NEW* Off The Clock @ Tehaleh New Afternoon Mixer Style Networking may have nominal cost will require RSVP will be held at The Post in Tehaleh Target 1st/2nd QTR 19 Launch

Discussion:

- Bonney Lake Networking will remain the same but potential name change to Coffee & Connect to rebrand and breathe fresh life into the event.
- Buckley Networking, at this time the inconsistency leads us to consider canceling this event. We will make one more attempt to rejuvenate the networking. Reach out the City of Buckley to see if there is a way to get more participation from Buckley Businesses.
- Tehaleh Walk & Talk, to give people more of a heads up attempt to create maps, estimated times, and difficulty. This way people are able to better plan for the walk and we can specifically highlight areas of the community.
- Sumner Networking, will most likely be the biggest rebrand. We are looking into replacing the morning networking with an entrepreneurs series around a lunch. This would be seperate from our regular monthly luncheon and geared towards helping entrepreneurs grow and connect with other emerging leaders.
- *NEW* Off the Clock @ Tehaleh This event is a project Elizabeth Kraus, Sophie Peterson, Jake Sharp and Guy Maughan are working on to bring a NEW networking opportunity to the afternoon. It would most like be aimed at starting around 5PM and last about 1.5 hours. There will be a nominal cost (\$10-\$15). Alcohol and LIGHT food will be provided. Will be looking into an overall series sponsor in addition to looking at a ticketed cost. This event would be at the Post. We will also have to define the RSVP process. Does it allow at the door ticket sales? Follow-up meeting scheduled for December 20th, 2019 at The Post @ 10AM.
 - Board Retreat

Discussion: Initial planning let's aim for an End of January, Early February retreat.

- Guy Upcoming Events
 - o Bonney Lake Networking January 8th, 2019 @ AmFam Insurance Ferrell Agency

- o Tehaleh Walk & Talk Networking January 22nd, 2019 @ The Post in Tehaleh
- o Buckley Networking will not return till February @ earliest
- o GOOD OF THE ORDER:

9:49 AM

Adjourn